# PostSafe

# THINKING ABOUT BRAND RECOGNITION

The PostSafe (SE) Guide for your journey to Overprinting

Poly Mailers

Add **Branding**
It's more
**Affordable** than
you think!

01843 860212
www.PostSafe.co.uk
Sales@PostSafe.co.uk

# The Post**Safe** (SE) Guide to Ordering

## 1. Introduction

Overprint is a cost effective entry into carrying your brand message across on to our plastic envelope product. Improving your brands visibility and the customer experience.

Follow our Guide lines to start raising the profile of your brand.

## 2. Checklist

- **Select your envelope size and style:**
  *C4 Opaque 240 x 320 mm*
  *C3 Opaque 440 x 320 mm*
  *C4 Transparent 240 x 320 mm*
  *C3 Transparent 440 x 320 mm*
  *C4 LightWeight Opaque 240 x 320 mm*
  *C3 LightWeight Opaque 440 x 320 mm*

- **Select a single over print colour**
  *Black is our standard option*
  price may vary on other colours please call for further details.

- **Artwork**
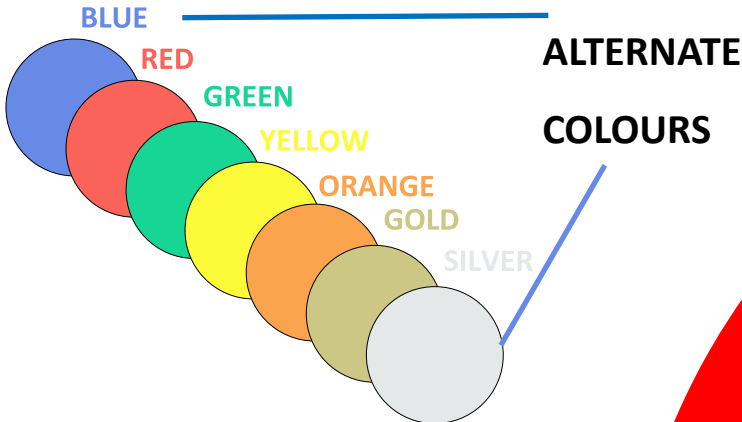  *Ensure your design fits within 128 x 75 mm*
  template opposite
  *Supply in JPEG, BMP , PNG format*

- **Quantities**
  *Our minimum order quantity is 2500 envelopes*
  *(Higher volume required in colour)*

BLUE
RED
GREEN
YELLOW
ORANGE
GOLD
SILVER

ALTERNATE COLOURS

YouTube

See how overprint works in this short clip

# Template:

## Design:

We find the most effective designs are those that keep it simple.

Things to consider are using the tones and colour of your chosen LDPE film to add impact to your design.

Making use of the negative space can add more dimension .

Images supplied to gain best print quality should be monochrome, black and white *.bmp format.

**75 mm**

**128 mm**

# YOUR

# DESIGN

**Contact our team, we're happy to assist you in making the right decisions on your purchase.**

**For all enquiries and quotations**

**Sales@PostSafe.co.uk**

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**PostSafe**

# PostSafe ✓

We can even overprint coded tracking like QR (2D Data Matrix) and Barcodes. Reducing label costs and saving valuable time for your business or organisation.

Tracked 48

Delivered by
Royal Mail
Postage and Country

37-055 754 4000-0E8 5BA 86B

#VZ 8182 8892 0GB#

Ink Tr

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# Contact Us